

FOR IMMEDIATE RELEASE

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Help Lexington set the record for the World's Largest Cake Walk and benefit the Lexington School District One Educational Foundation

LEXINGTON, SC (JULY 5, 2017) – In partnership with the Lexington County Blowfish, Lowes Foods will attempt to set a world record for the Largest Cake Walk. The event will happen at the Blowfish game against the Forest City Owls on July 15th. For \$5, participants will have five chances to win a Cakery Cake from Lowes Foods and a One Year subscription to Lowes Foods to Go, the online ordering service where guests can select their groceries online and have Lowes Foods hosts do the shopping for them (a \$120 value). All money raised will be donated to the Lexington One Educational Foundation, which benefits all schools in the Lexington One school district.

For the unfamiliar, the Cake Walk is a quintessentially southern activity held at Fall Festivals and Spring Flings to raise money for schools and churches. Like musical chairs, participants stand on a series of numbers fashioned in a circle and walk when music plays. When the music stops, the contestants stop on a number. Unlike musical chairs, everyone has a spot. A number is drawn, and the person standing on that square wins the cake.

“We thought this was a great way for us to help the schools and put Lexington on the map for setting a world record,” said Scott McCaffrey, the Store Manager of the new Lowes Foods which will be opening on Sunset Boulevard. “The great news is that everyone who plays will receive a piece of cake, and we’re also planning some other surprises during the game to thank the folks who come out to help us.”

“We are grateful to have Lowes Foods and the Lexington County Blowfish partner in this exciting and fun way to support our students and schools in Lexington One,” said Julie Anderson Washburn, executive director for the Lexington One Educational Foundation.

“The Blowfish are excited to team up with Lowes Foods for this fun, world record promotion at the ballpark! Blowfish baseball is all about family fun and entertainment,” said Blowfish owner Bill Shanahan. “We're honored to help raise funds and awareness for such a great organization- the Lexington District One Foundation.”

People interested in participating can sign up at the Lowes Foods Midlands Facebook page at www.facebook.com/LowesFoodsMidlands. Lexington County Baseball Stadium is located at 474 Ballpark Road in Lexington. The gates will open early, so here are the times for the night's events:

5:30 – Gates open and time to register
6:00 – Cake Walkers go on the field
6:20 – Cake Walk begins!
7:05 – Game Time

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About Lowes Foods

Founded in 1954, Lowes Foods employs approximately 9,000 people and operates nearly 100 full-service supermarkets in North Carolina, South Carolina and Virginia. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit lowesfoods.com or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc.

About Lexington School District One Educational Foundation

Established in 1994 as a 501(c)3 non-profit, the Lexington One Educational Foundation enriches the quality of life in our community by raising and managing funds to support education. Annually, the Foundation works to build partnerships with individuals and corporations in order to enhance the educational opportunities for Lexington School District One students and schools. Visit www.lexington1.net/educationalfoundation to learn more about our mission and how to give.

About the Blowfish

The Lexington County Blowfish are a proud member of the Coastal Plain League since 2006. The CPL is the nation's premier summer collegiate baseball league. Celebrating its 21st season in 2017, the CPL features 15 teams playing in Georgia, North Carolina, South Carolina and Virginia. The CPL has had over 1,400 alumni drafted. Blowfish players come from colleges and universities from across the nation including the USC Gamecocks, Clemson Tigers, Coastal Carolina and many others.